2023 IMPACT SHEET

TheCroomFoundation

CroomFoundation

THE CROOM FOUNDATION

www.TheCroomFoundation.com

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WHO WE ARE

The CROOM FOUNDATION stands as a beacon of hope and opportunity within the high crime, disadvantaged regions of North, Central, and West Alabama. Our core mission is centered on catalyzing positive transformation by redirecting the trajectories of youth and teenagers from the streets to the halls of academia. Through strategic collaborations with local community initiatives, we employ a multi-faceted approach encompassing Professional Counseling, Education, Anti-Bullying advocacy, Big Brother/Big Sister Mentoring, Faith-based support, Community Service endeavors, and Athletics.

Since our inception, we have diligently engaged with and positively impacted the lives of numerous young individuals, fostering meaningful change and empowerment. Our commitment to holistic development underscores our dedication to nurturing not only academic prowess but also social and emotional well-being, thereby equipping the youth with the tools necessary to thrive in their personal and professional endeavors.

Through steadfast partnership and unwavering resolve, The CROOM FOUNDATION continues to serve as a catalyst for societal upliftment, paving the way for a brighter, more promising future for the communities we are privileged to serve.

Fast Facts

- Founded in 2018
- Revenue Generated to date: $358,323
- States Served: 5
- Counties Served: 30
- Schools Served: 51
- Over $2.9 million in scholarships to date
- Headquarters: Tuscaloosa, AL

Making A Difference

Officer Kennis W. Croom Memorial Scholarship and Lighthouse Award Recipients

Talia Key
Class of 2023
Northridge High School
Received $7,500 Scholarship
Attending: Univ. AL Birmingham

Justin McKnight
Class of 2023
Thompson High School
Received $7,500 Scholarship
Attending: Univ. TN Chattanooga

Tedesia McGuffie
Class of 2023
Greensboro High School
Received $7,500 Scholarship
Attending: Spelman

Rose Hale
Class of 2023
Central High School
Lighthouse Award Recipient
Attending: Itawamba CC

In the News

- 4 Class of 2023 students awarded a total of $25,000 in academic scholarships.
- Rose Hale was awarded the Inaugural Officer Kennis Croom Lighthouse Award.
- Class of 2023 earned over $1.8million in scholarships.
- The Croom Foundation was nominated for a CNN Heroes Award.

OUR VISION:

CHANGING LIVES by CHANGING ENVIRONMENTS